



# **NORTH CENTRAL COLLEGE 1861**

## **Embark 2023: Undergraduate Students**

FIRST DESTINATION SURVEY CAMPUS RESULTS

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## FDS SERVICES

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Embark was developed by the Career Leadership Collective and is now part of Lightcast's suite of data-driven solutions powering learner career success.

Lightcast and the Collective maintain a strategic partnership to meet the alumni tracking and tracking and career-readiness needs of higher education.



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# ABOUT EMBARK

## OVERVIEW

This Embark report includes data from undergraduate students from the class of 2023 (Summer 2022, Fall 2022 and Spring 2023). Each Embark partner school receives the following:

1. **Unit Data File:** Contains all campus raw survey data separated into responses, scraped data, and custom questions.
2. **Internet Data Scrape File:** Contains additional information about your graduates. This information was integrated into the Unit Data File and contributes to your knowledge rate. The data file is included in case your campus would like to explore further.
3. **Campus report (this document):** This report contains institutional data for all questions in the dataset.
4. **Internal Dashboard:** Created for you to identify trends, growth areas, and success stories. We do not recommend making the complete, private dashboard available to the public.
5. **External Dashboard:** Created to share publicly using a URL link. We work with our campus partners to ensure that only data they want to be public is visible.
6. **Slide deck:** Contains a visual presentation of campus highlights and key data points, designed as a started slide deck for sharing with stakeholders.

# UNDERGRADUATE OUTCOMES SNAPSHOT

## DATA SOURCES

Total number in cohort n=569	Count	Percent
Campus source	65	11.4%
Data Scrape	68	12.0%
National Student Clearinghouse	43	7.6%
Survey	339	59.6%
<b>Total Knowledge Rate</b>	<b>515</b>	<b>90.6%</b>

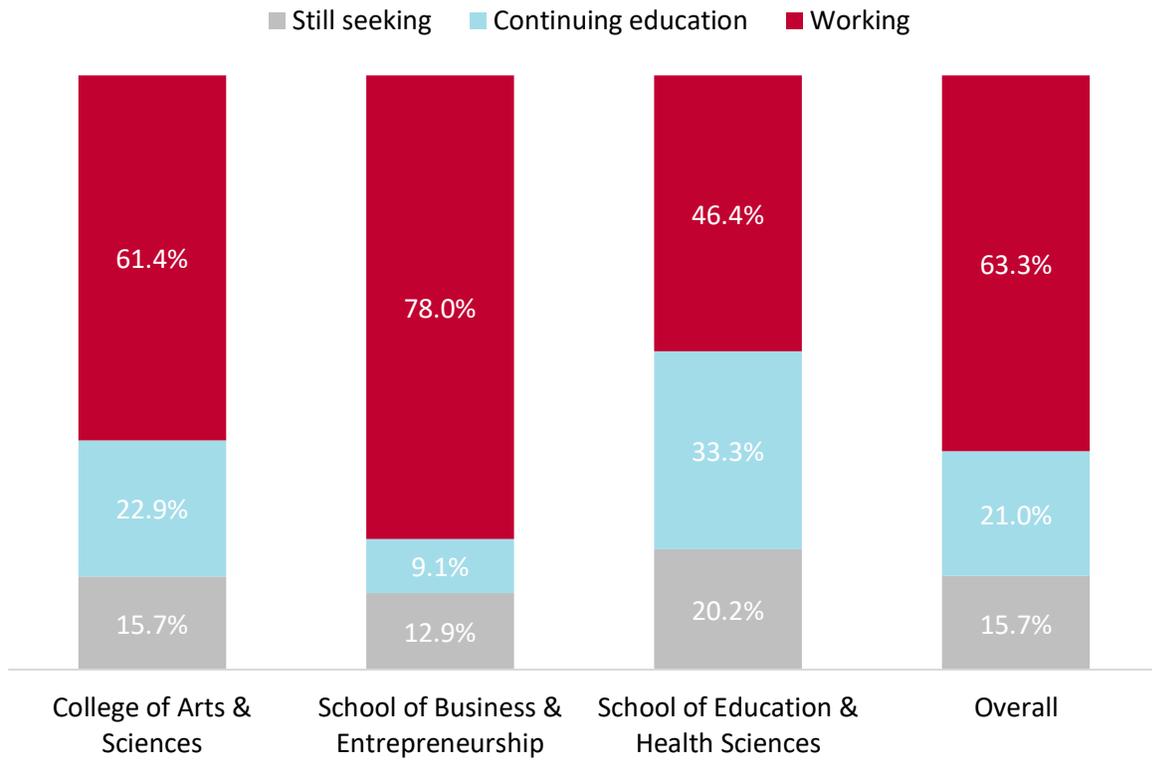
## OVERALL CAREER OUTCOME

Career Outcome Rate is the percentage of graduates with a first destination of employed (full and part-time), continuing education, military and volunteering divided by those still seeking employment or continuing education. No response and not seeking at this time are omitted from the calculation.



	Count	Percent
Continuing education	107	21.0%
Full-time employment	286	56.2%
Military service	2	0.4%
Part-time employment	34	6.7%
Seeking continuing education	8	1.6%
Seeking employment	72	14.1%
<b>Grand Total</b>	<b>509</b>	

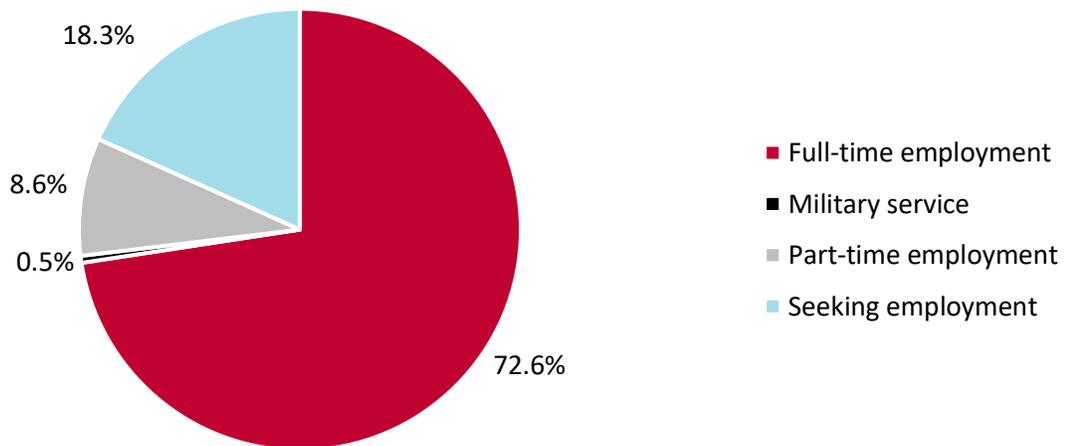
## CAREER OUTCOME BY COLLEGE



# FIRST DESTINATION OUTCOMES

Embark Services asks graduates to report details about their primary post-graduation status, whether they are working, continuing education, still seeking, or another pathway.

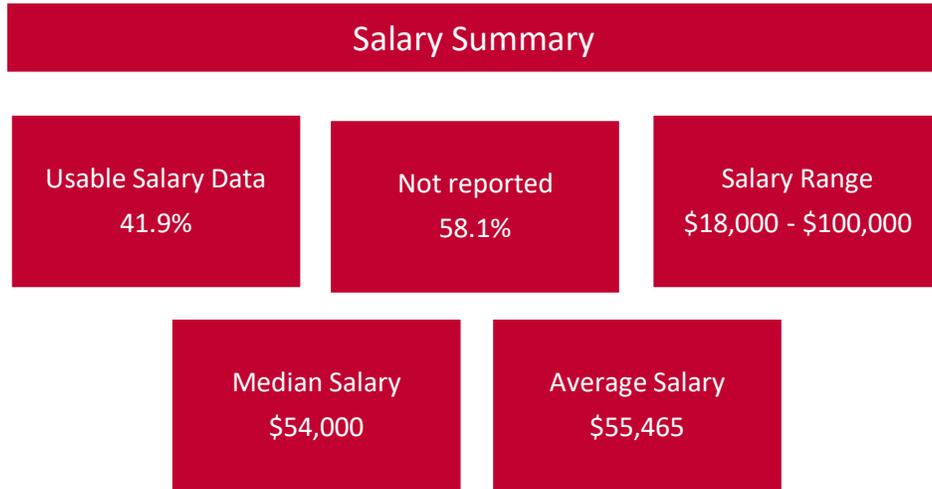
## EMPLOYMENT DETAILS



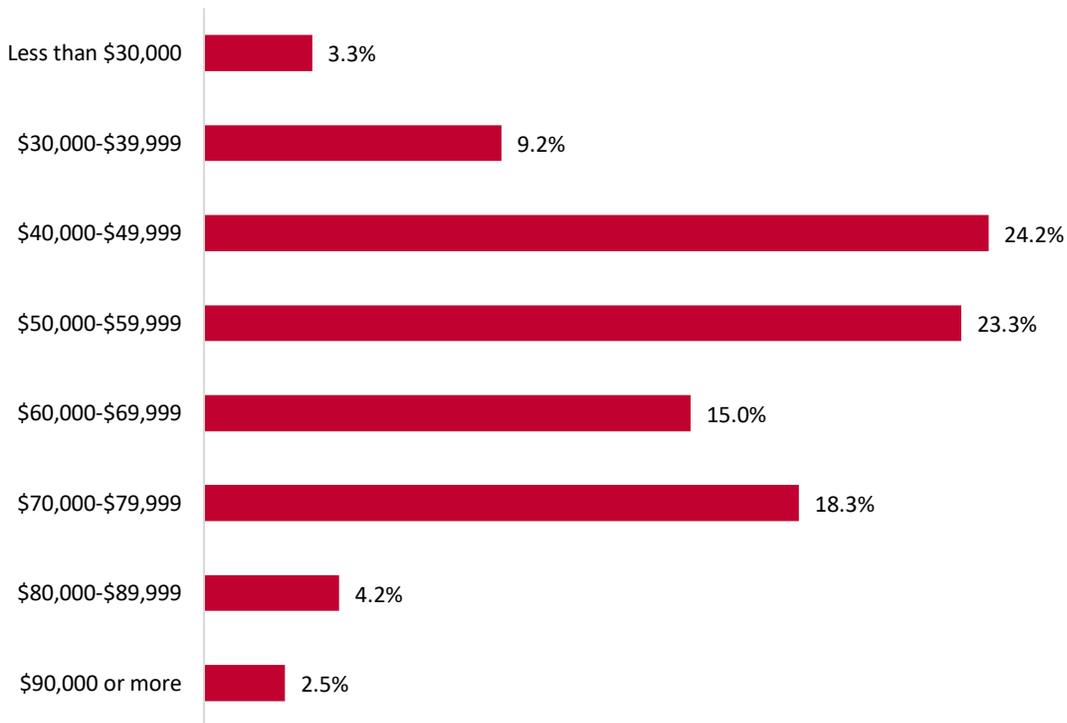
### Category of Employment

	Full-Time		Part-time	
	Count	Percent	Count	Percent
Organization	154	92.8%	17	68.0%
Postgraduate internship or fellowship	5	3.0%	2	8.0%
Temporary/contract work assignment	4	2.4%	4	16.0%
Entrepreneur	3	1.8%	1	4.0%
Freelance	0		1	4.0%
<b>Grand Total</b>	<b>166</b>		<b>25</b>	

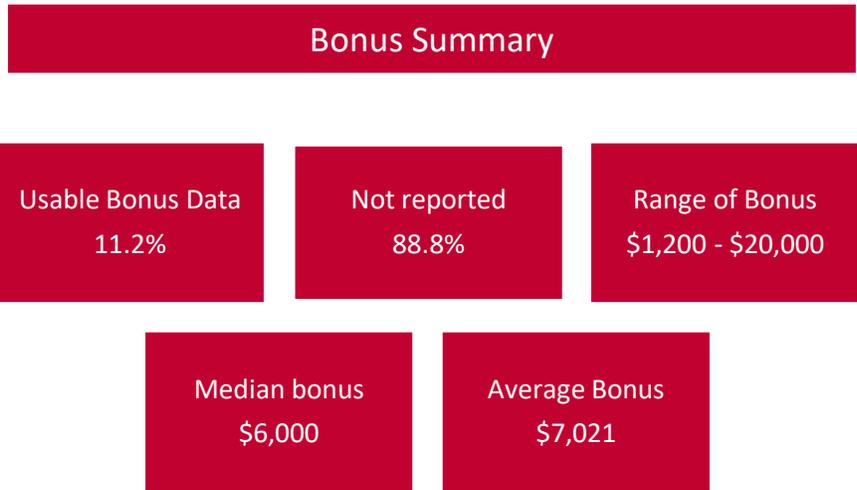
## Annual Full-Time Salary Information



## Full-Time Salary Distribution



### Guaranteed First-Year Bonus Information



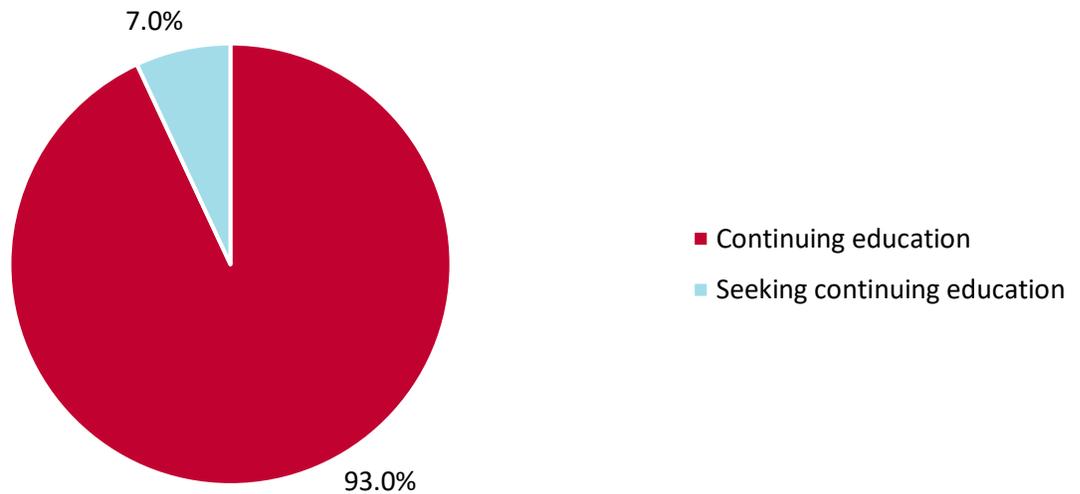
**Graduates are employed by 267 unique organizations.**

#### Top Employers

	Count
Self-Employed	6
Navistar	5
North Central College	5
CDW	4
Valley View Community Unit School District 365U	3
WONC 89.1 FM	3

## CONTINUING EDUCATION DETAILS

### Enrolled in Continuing Education vs. Planning to Enroll



**Graduates are enrolled in 42 unique institutions and 39 unique programs.**

### Types of degrees

	Count	Percent
Doctoral degree	19	32.2%
Master's degree	35	59.3%
Post-bachelor certificate	2	3.4%
Vocational certificate	3	5.1%

### Top institutions

	Count
North Central College	41
College of DuPage	6
Lewis University	4
Northwestern University	3
University of Illinois at Chicago	3
McHenry County College	2
College of Lake County	2
Midwestern University	2
Benedictine University	2
Aurora University	2
Elgin Community College	2
Loyola University	2

### Top programs

	Count
Occupational Therapy	6
Business Administration	6
Physical Therapy	5
Dentistry	3
Clinical Psychology	3
Athletic Training	2
Medicine	2
Social Work	2

# LOCATIONS

Graduates are residing in 7 different countries with 98% living in the United States



Burundi



Germany



Japan



Netherlands



Norway

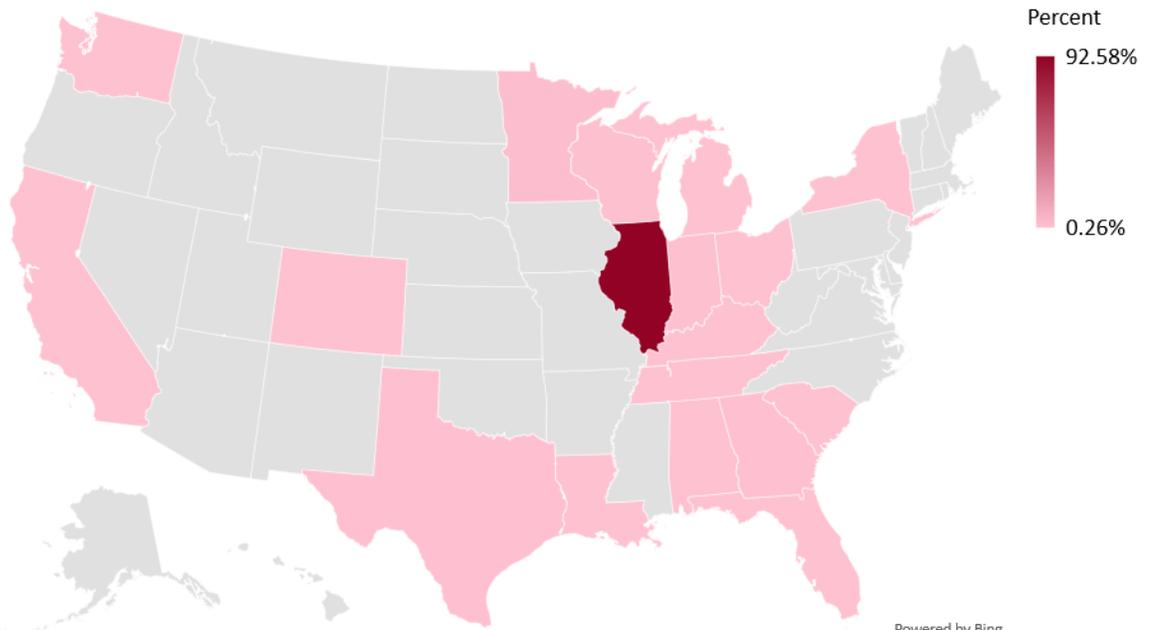


United Kingdom



United States

Of those who reside in the United States, 93% reside in Illinois



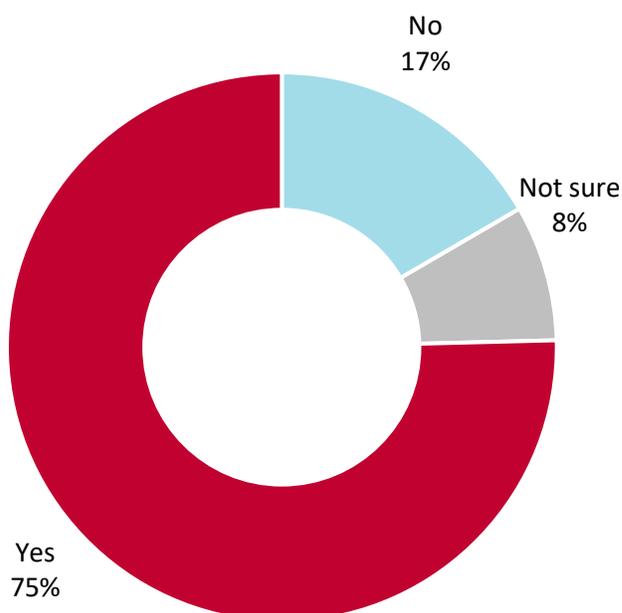
## NACM CAREER MOBILITY CORE

The NACM Career Mobility Question Core is a set of items added to the First Destination Survey to gain additional insight into graduates' career-related educational experiences. These questions map to the National Alumni Career Mobility Survey for 5- and 10-year alumni. Research themes from the NACM survey that are found in this section include:

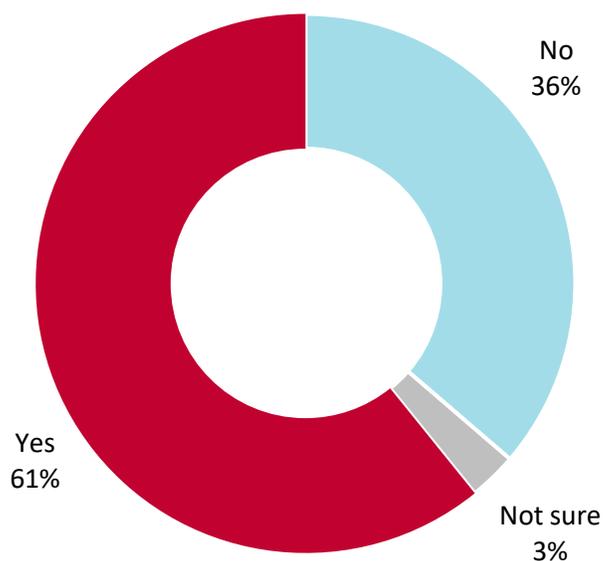
1. High Impact Career Practices: NACM national research has found six practices that most significantly influence alum's career mobility.
2. Return on Investment: Measured through alum's impressions of value of degree, career preparation and satisfaction.
3. Career and Economic Mobility: Measured here through satisfaction with career, earning potential and student loan debt.

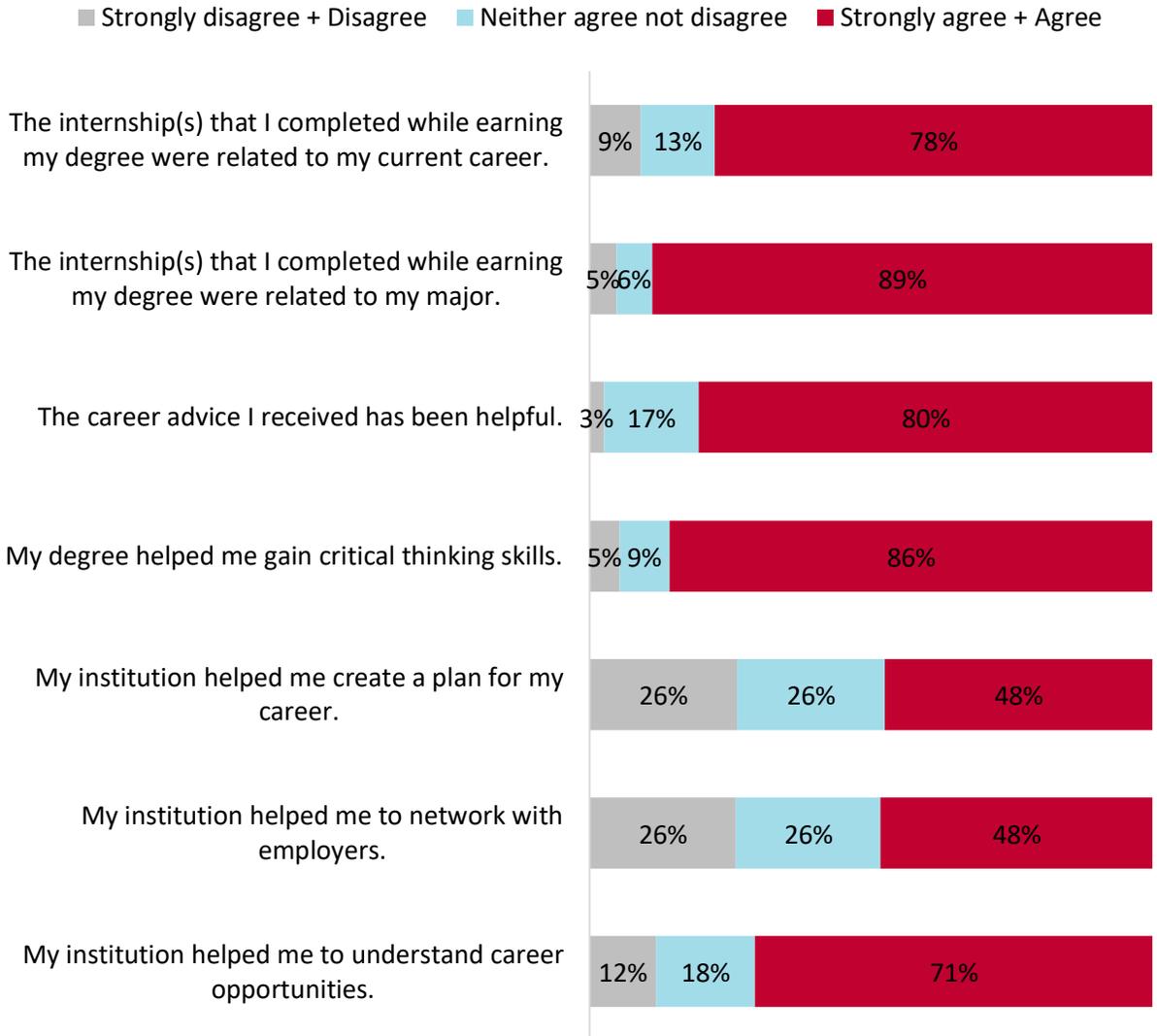
### HIGH IMPACT CAREER PRACTICES

Did you receive career advice?

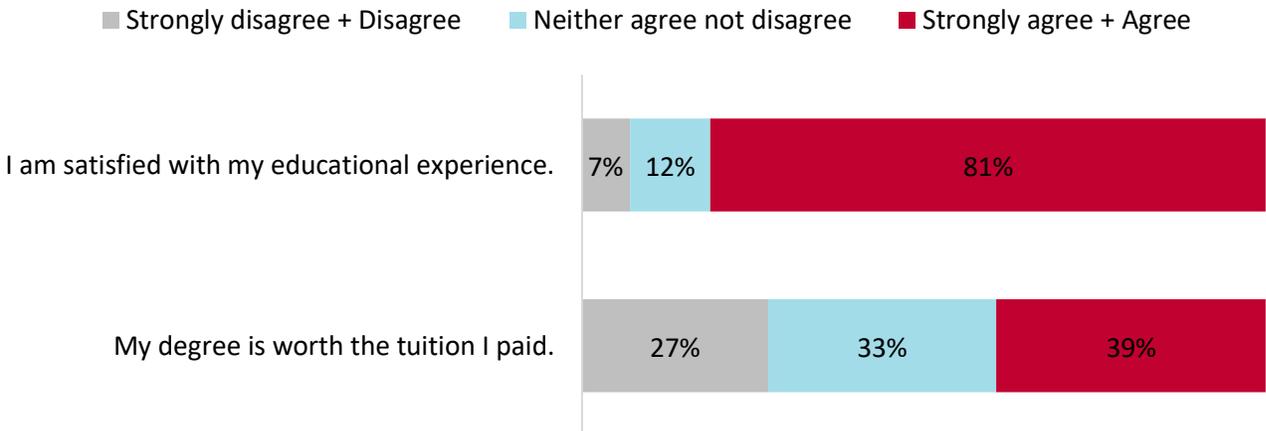


Did you complete an internship or related experience?



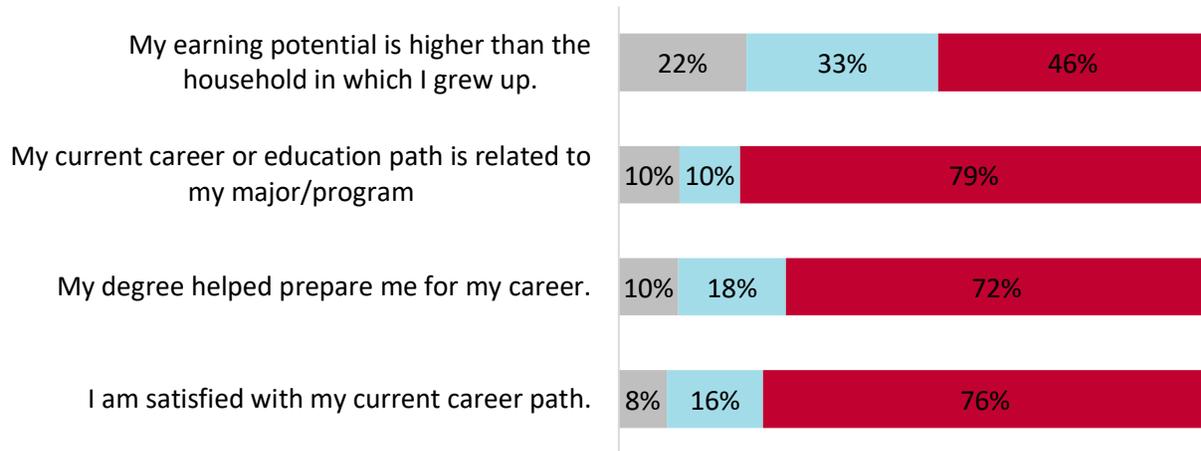


## RETURN ON INVESTMENT

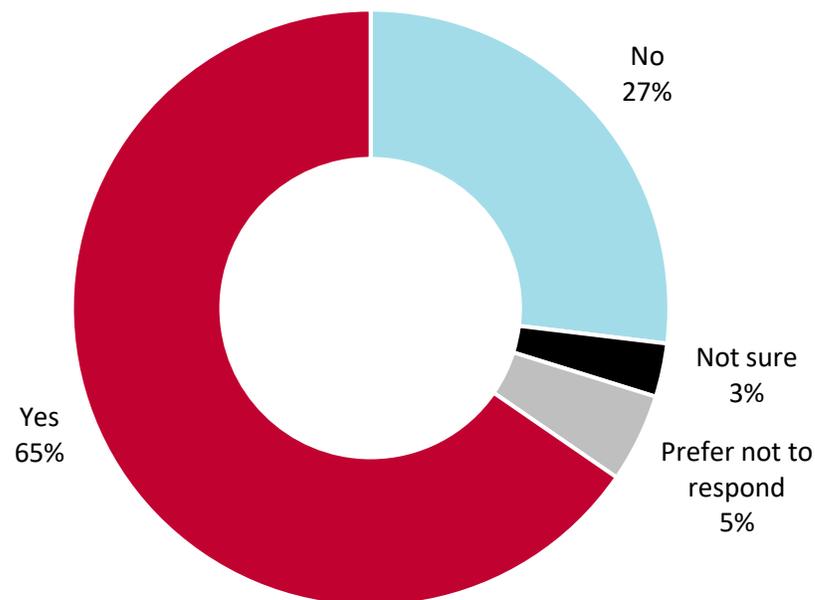


## CAREER AND ECONOMIC MOBILITY

■ Strongly disagree + Disagree  
 ■ Neither agree not disagree  
 ■ Strongly agree + Agree

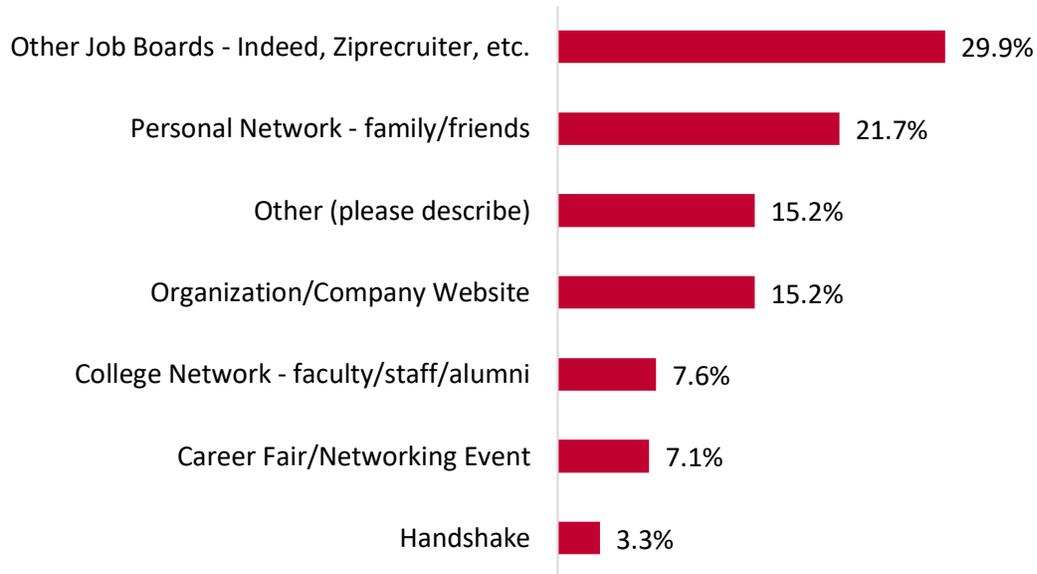


Did you incur student loan debt while obtaining your degree?

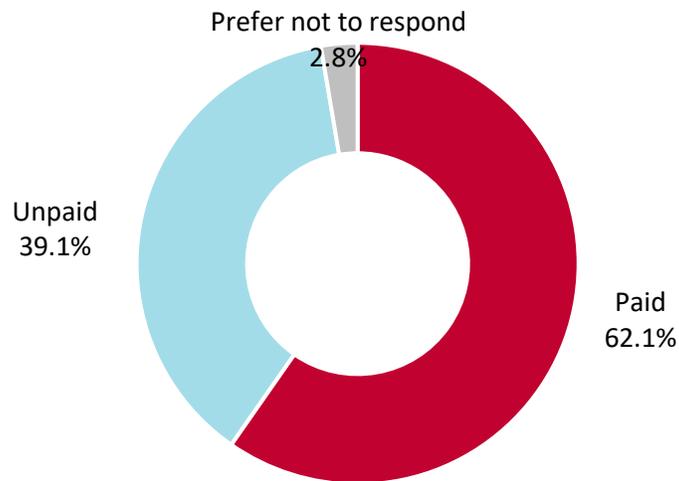


# INSTITUTION CUSTOM QUESTIONS

Where did you find your post-graduation employment? (Survey responses only n=184)



Was your internship(s) paid or unpaid? (Select all that apply, n=253)



## DEMOGRAPHICS OF THOSE WHO RESPONDED TO THE SURVEY

### School of those with career outcomes:

College of Arts & Sciences	192	56.6%
School of Business & Entrepreneurship	88	26.0%
School of Education & Health Sciences	59	17.4%
	339	

### Age while obtaining a degree:

Adult Student (25 years or older)	41	13.0%
Traditional Age (24 or younger)	275	87.0%
	316	

### What is your current gender identity?

Agender	1	0.3%
Another identity not listed here (please provide):	1	0.3%
Man	136	42.5%
Nonbinary/Genderqueer/Genderfluid	6	1.9%
Prefer not to respond	8	2.5%
Woman	168	52.5%
	320	

### Do you identify as cisgender or transgender?

Cisgender (your gender identity and sex as assigned at birth are the same)	278	90.3%
Transgender (your gender identity and sex as assigned at birth are different)	3	1.0%
Prefer not to respond	27	8.8%
	308	

### What is your sexual identity?

Another identity not listed here (please provide):	4	1.3%
Asexual	7	2.2%
Bisexual	14	4.5%
Gay or lesbian	9	2.9%
Pansexual	5	1.6%
Prefer not to respond	21	6.7%
Queer	7	2.2%
Straight/Heterosexual	247	78.7%
	314	

**With which race(s) do you self-identify?**

Asian	19	6.0%
Black/African American	16	5.1%
Hispanic/Latinx	51	16.2%
Indigenous/Native American/Alaskan Native	2	0.6%
Middle Eastern	5	1.6%
White	238	75.6%
Another identity not listed here (please provide):	4	1.3%
Prefer not to respond	12	3.8%
Note: Respondents could mark all identities that apply therefore percent will add up to more than 100%. n=315		

**Were you a first-generation college student during your bachelor's degree?**

Yes	128	40.5%
No	184	58.2%
Prefer not to respond	4	1.3%
	316	

**Do you identify as a person with a disability?**

Yes	29	9.1%
No	270	85.2%
Prefer not to respond	18	5.7%
	317	

**What was your residency status while earning your bachelor's degree?**

In-state student	288	91.1%
International student	8	2.5%
Out-of-state domestic student	20	6.3%
	316	

## RECOMMENDATIONS

After assessing your Embark survey results, Lightcast recommends the following for your campus:

### WHAT YOU CAN DO NEXT

1. **EDUCATE YOUR CAMPUS:** Create your slide deck and/or video overview of the results to share across campus.
2. **SHARE SUCCESSES EXTERNALLY:** Embed successes from the findings into an external career outcomes webpage. See examples from partner campuses here:
  - [Union College](#)
  - [UNC Chapel Hill](#)
  - [DePaul University](#)
3. **ADAPT YOUR PRACTICES:** You have incredible insights about how you can adapt your practices toward a high likelihood of career mobility for your graduates. We encourage you to gather a campus working group to discuss how you can embed high impact career practices across the campus.

### HOW WE CAN HELP

1. **Track alumni career mobility and satisfaction** – The [National Alumni Career Mobility survey \(NACM\)](#) provides research on the 5- and 10-year career mobility trends of college alumni and the associated high impact campus practices that are most likely to enable career success. By participating in the survey, you get institution-specific insights and the ability to compare against national benchmarks.
2. **Understand alumni education and career pathways** - Our [Alumni Pathways](#) data software provides objective insight into the education and career pathways students take after they leave your institution. Match your student records against our robust profile database to get in-depth analytics on program performance through the lens of alumni's academic and professional success.
3. **Clarify college-to-career pathways** – The [Career Coach](#) white-label career exploration platform is customized to match your institution's branding so you can deliver a seamless experience to current and prospective students. Give learners a career vision by allowing them to take an interest assessment, explore related careers, and discover relevant programs at your institution.
4. **Get custom consulting to implement high-impact practices:** Our partners at the [Career Leadership Collective](#) can provide consulting services that use your NACM and Embark survey results to help institutional leaders weave career development into the fabric of your campus experience, including curricular and co-curricular transformation.

